

JASPER FOLK MUSIC FESTIVAL





WELCOME

TO THE 8TH ANNUAL

JASPER FOLK MUSIC FESTIVAL

PRESENTED BY THE JASPER HERITAGE FOLK AND BLUES SOCIETY

We are thrilled to welcome you to the 2023 rendition of the Jasper Folk Music Festival!

We know you won't want to miss any of it - from our Kick Off Parade to our fantastic line up of musicians. Check out our schedule so you can be sure to catch all your favourite acts!

Our workshop jam with various musicians will be a must-see Saturday at 1 pm. From local musicians to artists from across Canada, this year's collection of talented musicians will not disappoint. Both headliners, *Whitehorse* and *Moontricks*, will have you up and dancing and if you want to keep those dancing shoes on we have our official After Dark Party at the Olive Bistro on Saturday night.

There are plenty of fun activities for children all weekend - from bouncy castles to crafts and a children's parade on Saturday. Teens will have their own zone this year for charging phones and chilling out. Remember your children (17 and under) need to be supervised at all times. We appreciate your help in ensuring a safe and enjoyable festival for all folkies.

Check out the great selection of food from our fabulous food trucks and all the beautiful wares our crafters and makers have to sell. We have our very own locally designed JFMF merchandise from t-shirts to hoodies, festival chairs, stickers, blankets and hats! Grab some while you can!

We are so grateful for local support and sponsorship. We feel more supported by our community than ever before. Thank you Jasper!

Last but not least, remember to thank a volunteer when you see them! They are wearing the green t-shirts. We are entirely volunteer-run and couldn't enjoy this amazing festival without them. Our volunteer board works tirelessly all year to fine tune all the details for this weekend.

Thank you for supporting our festival in the heart of the Rockies, where music and mountains meet!

See you on the dance floor!

Cristin Murphy
Executive Director

The Jasper Heritage Folk and Blues Society respectfully acknowledges that Jasper National Park is located in Treaty 6 and 8 as well as the Jasper House Métis District. These are the traditional lands of the Anishinabe, Aseniwuche Winewak, Dene-zaa, Nêhiyawak, Secwépemc, Stoney Nakoda, Mountain Métis and Métis. We acknowledge the past, present, and future generations of these nations who continue to steward the land.

FESTIVAL SURVIVAL



CAN I BRING MY _____?

Kids - Yes! Dogs - No. Chairs - Yes. Alcohol/Marijuana - No. Camera - Yes. Glass containers - No. Your love of great music - Yes! Yes! Yes! But in case you need more details, read on...

OUR SITE

The Jasper Folk Music Festival is located in Commemoration Park - 1324 Pyramid Lake Road - in the heart of Jasper, Alberta. There is parking at the large Activity Centre parking lot on the other side of the building and there is now also a daily bus service in town! Taxis, bicycles, and dancing feet are also accepted travel means.

WRISTBANDS

When you enter the Main Gate, (located at the entrance nearest to the Jasper Royal Canadian Legion), you will receive either a weekend or a daily wristband. The wristbands are NOT transferable and you must wear the wristband at all times when on site. Seniors 65-79 must show ID for the reduced senior rate. Children 12 and under are free but they must also wear a children's wristband and be accompanied by a ticketed adult. Teens 13-17 get a youth ticket, but they must have ID. (You will also need identification to purchase alcohol at the Beer Gardens.) Our awesome seniors 80 and older are free and can choose if they wish to wear the wristband: they've earned that right!

SAFER SPACES

The Jasper Heritage Folk and Blues Society is committed to providing a safe space for people of all races, ethnicities, ages, gender identity, gender expression, ability, or other personal characteristics. If you are feeling unsafe about any fellow festival-goers or their activities, please notify a volunteer and we will help you.

SEATING

To avoid blocking the view of other patrons, only use seats with a maximum total height of 66 cm (26 inches), with a maximum seat/leg height of no more than 20 cm (8 inches). We also have picnic tables and bleachers scattered throughout the park and everyone is welcome to share those!

PETS

Your Shaggy friend is fine for the festival, just not Scooby. Sorry, Scoobs. No animals are allowed in the festival grounds, (except for certified Service Dogs).

SUPPLIES TO REMEMBER

Water! Some years it can get up to +30! In September!! There is a water bottle refill station inside the Activity Centre. (There are also indoor toilets in there, but who needs those when you have porta potties as an option?) Hats, sunscreen, bug repellent, rain gear, and warm clothes for the evening. (Hey, we didn't say that it STAYED at +30, now did we?)

FIRST AID

The First Aid tent is staffed with volunteer healthcare providers. Look for the red cross and the smiling faces of our trusty volunteers. (If an emergency situation occurs, thankfully the Seton-Jasper Healthcare Centre is only two blocks away.)

ONSITE BEER CONSUMPTION

Fancy way to say Beer Gardens, hey?! Liquor can be consumed across the festival site, but CANNOT be brought onto the site. Bag checks WILL be in effect when you enter the site. Be considerate of your neighbours when consuming beverages at your space. For beverage purchases, look for the big white tent that is NOT the Merch Tent, Zen Zone, or Kids Tent.

SMOKING

In consideration of non-smokers and to comply with provincial and municipal bylaws, smoking is permitted only in the North-East corner of the field. Please pinch and pocket your butts or dispose of them in the sand cans. (Look for the GlowSticks lighting the cans!) And due to municipality bylaws, there is NO marijuana consumption anywhere on the site.

EMERGENCY PREPAREDNESS

In the event of an emergency, designated emergency personnel will provide you with instructions. Please remain calm, gather your family, friends and belongings, and use an exit convenient to your means of transport. (The Activity Centre is also a designated Muster location for the Town of Jasper in the event of a town-wide emergency.)

SOCIAL MEDIA

We would love to see your weekend in Jasper! Share your experiences on social media by using #JFMF. See you at the Festival!

CHILDREN & YOUTH POLICY

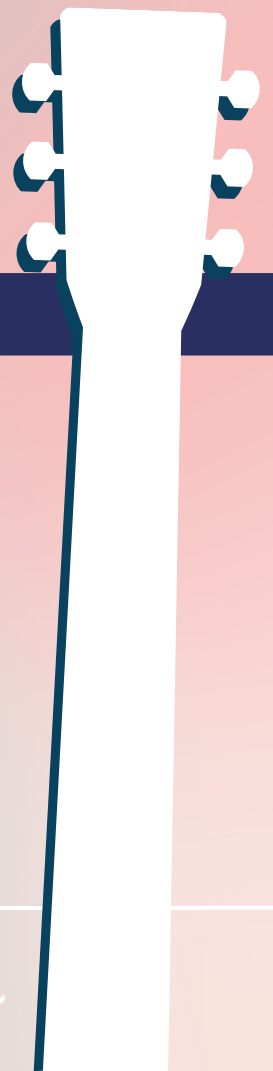
Our Children & Youth policy is in place to ensure a safe and enjoyable festival for all at the Jasper Folk Music Festival. Please take the time to read this if you are bringing children or youth into the festival.

- Youth & Children's wristbands will require their accompanying adult's phone number/emergency contact to be written on it in order for them to enter the festival grounds.
- It is the responsibility of the parent/guardian to ensure their child(ren) comply with all festival rules as well as requests of festival volunteers.
- Minors are to be accompanied at all times and their parent/guardian needs to ensure regular communication with them throughout the festival.
- We would suggest creating a meeting place in case you are separated.
- We will direct any lost children to go to the children's tent if they need help.
- Minors must not engage in any illegal or disruptive activities while on the festival grounds. This includes underage drinking, use of illegal substances and general disruptive behaviour.

Any breach of these conditions may result in the parent/guardian and any accompanying minors being evicted from the festival site.



OUR SPONSORS



THANK YOU TO ALL OF OUR AMAZING SPONSORS!

PLATINUM



- Pursuit
- CN Rail
- Tourism Jasper
- Astoria Hotel
- Municipality of Jasper
- Pine Bungalows

DIAMOND SPONSORS

- Alpine Village
- Mountain Air
- The Birch/Kimchi House/Loulou's
- Whistler's Inn

GOLD SPONSORS

Aurora Eye Care
KUMA
Ransom
HI Hostel
Jasper Fire & Ice
Jasper Rock and Jade
Raven Bistro
Syrah's of Jasper
Totem Ski Shop
Marmot Basin

SILVER SPONSORS

Andromeda
ATCO Gas
Bear's Paw Bakery
Beckers Chalets
Brew Pub
Everest Outdoor
Friends of Jasper National Park
Glenda the Great
Jasper Habitat for the Arts
Jasper Wine Cellar
Jasper Source for Sports
Patricia Lake Bungalows
Mt. Robson Inn
Tekarra Colour Lab
The BENCH Bike Shop
Trademark/Sunhouse



FOOD DONATIONS

Thank you for donating food for our volunteers and performers: Andromeda, Famoso Pizzeria, Coco's Café, TGP, Nesters, Glenda the Great, Jasper Pizza Place, North Face Pizza.



SITE MAP



@ Tags -->

Activity Centre



CN Stage



Sound Tent



Box Office & Information



Merchandise



Food Vendors



Zen/Teen zone



Artisan Vendors



Bouncy Castles & Kids Zone



Beer Tent



Toilets



First Aid



Smoking Area



ATM



Sitting/Dancing Area



JASPER FOLK MUSIC FESTIVAL

FRIDAY, SEPTEMBER 8

MUSIC

KIDS ZONE

ACTIVITIES

4PM

5PM

6PM

7PM

8PM

9PM

10PM

11PM

CHUBBY CREE
5:00-5:45

MISERY MOUNTAIN BOYS
5:45-6:45

*

BRASSTACTICS
7:00-8:00

*

DANNY MICHEL
8:15-9:15

*

WHITEHORSE
9:30-11:00

BOUNCY
CASTLES
5:00-8:00

CRAFTS
5:00-8:00

KICK OFF PARADE
4:15-4:45

PHOTOBOOTH
W/FANCY FOX
PHOTO BOOTHS
5:00-9:00

TEEN ZONE
OPEN
5:00-9:00

* LUCYDAFIRST playing between sets

Scan the QR Code to download the full 2023 Festival Program



SATURDAY, SEPTEMBER 9

MUSIC

KIDS ZONE

ACTIVITIES

11AM

CAPTAIN THUNDERPANTS
11:00-11:45

CRAFT TIME 11:00-7:00
BOOK NOOK 11:00-5:00
(quiet space)

ZUMBA W/JHAY (IN FRONT OF STAGE) 11:45

12PM

MICHAELE RHODES
12:00-12:45

STORYTIME
12:00

ZUMBA W/JHAY (IN FRONT OF STAGE) 12:45

1PM

WORKSHOP JAM
1:00-1:45

WORKSHOP*
1:30

MEDITATION
W/PATRICK
1:00-2:00
(IN THE ZEN ZONE)

2PM

JOSH & BEX
2:00-3:00

STORYTIME
2:00

3PM

SONS & DAUGHTER
3:15-4:15

WORKSHOP*
1:30

YOGA
W/JENNA
3:00-4:00
(IN THE ZEN ZONE)

4PM

*

BOUNCY
CASTLES
12:00-8:00

KIDS PARADE
4:00

5PM

ZAYNAB WILSON
4:30-5:30

*

6PM

RAY ELLIOTT BAND
5:45-6:45

PHOTOBOOTH
W/FANCY FOX
PHOTO BOOTHS
3:30-9:30

TEEN ZONE
OPEN
4:00-9:00

7PM

MADDIE STORVOLD AND
THE WALNUT COLLECTIVE
7:00-8:00

*

8PM

MIINA
8:15-9:15

*

9PM

10PM

MOONTRICKS
9:30-11:00

* WORKSHOP sponsored by
Habitat for the Arts



11PM

* LUCYDAFIRST playing between sets



ARTWORK BY HAZEL RIDDELL

KICK OFF PARADE

SEPTEMBER 8 @ 4:15PM

MEET AT THE WHITE ROCK
(CORNER OF CONNAUGHT & HAZEL)

ARTIST BIOGRAPHIES



BRASSTACTICS

Edmonton's premier brass party band, serving up brass band originals and hot throwbacks from the 70's, 80's, 90's, and 00's. The Brasstactics have been a staple of pop-up outdoor events and live party shows for nearly 3 years in the Edmonton area and are poised for more. New music, recordings, videos and shows are on the horizon for 2022 that are guaranteed to get audiences to dance and sing along. Throw your worries away and get down to the Brasstactics!



CHUBBY CREE

Chubby Cree is an indigenous hand drum group based in Edmonton, Alberta, Canada. Led by 12-year-old Noah and his grandmother Carol, the group's stated mission is to spread love and healing, and to connect people through music.



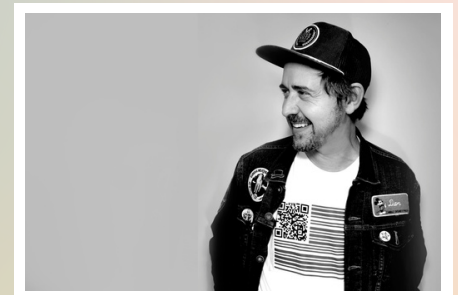
MISERY MOUNTAIN BOYS

You might hear the tunes of the Misery Mountain Boys drifting from behind a rotating bookcase of a 1930's speakeasy. Harkening back to a simpler time, the MMB's create a collaborative soundscape infused with humour, tongue-in-cheek wit, nostalgia, and playfulness. With a mix of catchy originals and contemporary songs reimagined in driving swing, the melodies of the MMB's deliver themselves as both surprising and inevitable.



DANNY MICHEL

The only good thing about not shopping in record stores anymore is you won't have to figure out what genre to look for Danny under. If that were the case, you could try looking under, rock, pop, folk, world or even classical. His own self-described musical A.D.D. has kept his music fresh for decades.



WHITEHORSE

Whitehorse is the prolific partnership of Melissa McClelland and Luke Doucet. Uninhibited by expectation, boldly adventurous and categorically talented, Whitehorse's signature sound is always guitar-heavy, harmony-plentiful and lyrically deft. With an expansive run of records that freely and thrillingly dip in psychedelic country, pop noir, squalling blues rock and celestial folk, Whitehorse have pushed their musical identity into new realms and sounds for over a decade.



JOSH + BEX

Josh + Bex are a Canadian Dream Folk duo from the Okanagan Valley of BC. Their spellbinding harmonies and honed yet rustic sound, meet at the intersection of hope and sorrow – giving space to let their songs explore light, love, pain, connection and the wondrous realm of the human experience.



MICHAELE RHODES

Michaele Rhodes is a singer-songwriter who started performing last year on some of Jasper's stages. His lyrics and music are clever and soulful, taking inspiration from his own experiences as well as observations of those around him. He draws from nature and memory, and is excited to grow as an artist in the mountains

ZAYNAB WILSON

Zaynab Wilson, a Montreal-born multi-instrumentalist singer-songwriter with the spirit of a traveler, anchors to the rhythm, melody, and matters of the psyche while exploring the depths of her story. She sculpts a soundscape with intrinsic Afro-Caribbean and ancestral rhythms and her soulful vocalization of stories of the inward and outward journeys.



MOONTRICKS

Based in the rustic Kootenay mountains of Western Canada, Nathan Gurley and Sean Rodman draw inspiration from the ongoing cycles of the natural world. Both volatile and constant—like nature's best offerings—the band finds solace and beauty in the fusion of seemingly disparate elements. There's a kind of technicolor campfire quality to their uniquely hybrid sound: Each track is steeped in tradition and polished with a futuristic sheen, mixing organic folk, roots rock, and old-time blues with modern electronic production.



MADDIE STORVOLD & THE WALNUT COLLECTIVE

Tough and sweet like gravel in honey, she can make you laugh and cry, think and ache - all in the same hour. Storvold's music seeks to tell a story, to challenge us, to spark delight, and to touch a fragile part of the human spirit. Funny and fresh-faced, this story singer is quickly gaining attention across Canada as a voice to be reckoned with, harkening in a new generation of folk icons.





RAY ELLIOTT BAND

Hailing from Jasper, Alberta, Ray Elliott grew up writing the stories and the music that the mountains wished to share. Heading east and making his home near the North Saskatchewan River, Ray found the voice of the Prairies, and recreated a sound that is unique to his own story. Ray Elliott has been charming audiences for over twenty years with his story telling and his turn of phrase, both lyrically and musically, bringing with him songs that change like the weather in the mountains and flow free like waves on wheat fields.

MIINA

“She’s like the little sister who grew up, got feisty and knows she’s exactly where she’s meant to be” says Laura Mitic, front-woman to the new musical project, Miina. Miina’s debut album - *Slow Motion* - pulls together the grooviest aspects from each band member’s original sound and combines it with new inspiration and musical maturity honed during the still years of the pandemic.



SONS & DAUGHTER

Sons & Daughter play a little bit of everything, from rock, a bit of folk, and a touch of country. The band formed in the fall of 2020 with 3 of them, and soon after, fate brought them all together. Rocky Mountain Rock ‘n Roll from right here in Jasper.



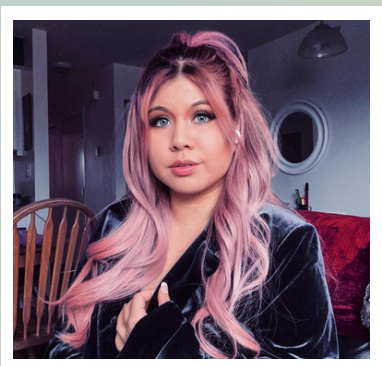
CAPTAIN THUNDERPANTS

CPTN THNDRPNTZ!!! is a singing, storytelling, intergalactic space pirate. His home planet, Funkathon, is completely inhabited by ceratopsian dinosaurs, (the ones with horns and frills, like Triceratops) where he was the head cook to King Zaxxon. After running out of sweet potatoes, the CPTN headed out across the universe in his Space Galleon, to trade stories and songs for more sweet potatoes.



LUCYDAFIRST

Creator. Artist. Explorer. Storyteller. It’s all about the process for Canadian electronic artist Lucy Locvan. DJ/ Producer, Creative Director, Gamer and Radio DJ – creation is Lucy’s journey not her product. A self-confessed dreamer, she’s a classically trained composer and pianist who began DJing aged 18, to pay her way through college. As a little girl she taught herself to produce electronic music from YouTube videos on the free Internet at her neighborhood public library before moving on to design games and DJ tours across Canada and North America.



VENDORS



FOOD VENDORS

- Big Bird BBQ
- Coco's Goes
- Inna's Foods
- Las Tres Marias
Mexican Food Truck

ARTISAN MARKET

- Arachnes Web
- Dangerously Denims
- Euforia
- Jasper Soap Company
- Skandles
- With My Own Two Hands

MERCHANDISE

- Hoodies - \$75
- Tees - \$30
- Toques - \$25
- Hats - \$25
- Totes - \$20
- Cups - \$20
- Big Stickers - \$4
- Little Stickers - \$1
- Picks - \$1
- Pins - \$1
- KUMA X JFMF Blankets - \$75
- KUMA X JFMF Chairs - \$65



*Jasper Folk
Music Festival*

OUR MAIN CREW

Jasper Folk Music festival is organized by volunteers. Thanks to this stellar volunteer crew for all of their hard work bringing music to the mountains of Jasper every September.

CRISTIN MURPHY

Executive Director
Festival & Entertainment Coordinator

PEGGY MUNN

Assistant Director
Production & Logistics Coordinator

JAMIE ROBSON

Co-Secretary, Website Coordinator

FAWN FURLOTTE

Co-Secretary, Volunteer Coordinator

CHRISTA LAUGHLIN

Treasurer, Finance Coordinator

MEGAN JONES Sponsorship Coordinator

CAROL VIEN Sponsorship Coordinator

SARAH FOUGERE Vendor Coordinator, Poster Artwork

JESSE WAY Vendor Coordinator

SILVIE WALSH Merchandise Coordinator

WENDY HALL Beer Gardens Coordinator

MELISSA DAY Children's Area Coordinator

JAXON MAKOWECKI Hotel Coordinator

KYRA BAZINET Social Media Coordinator

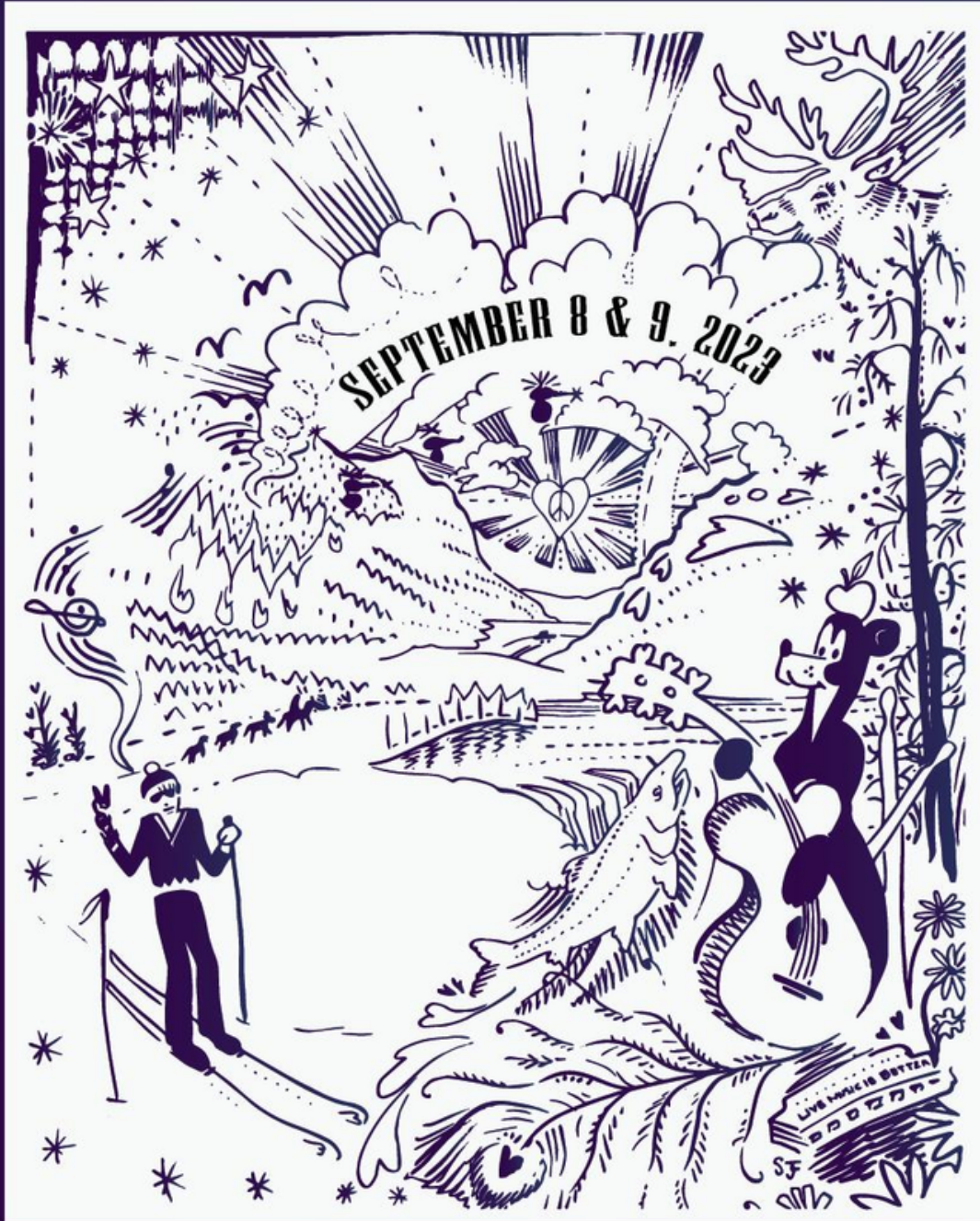
ADRIANE ELLIOTT Logo Design

LISA RIDDELL Program Design



*Jasper Folk
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JASPER FOLK MUSIC FESTIVAL



AFTER DARK

WITH MADDIE STORVOLD & THE WALNUT COLLECTIVE

SATURDAY, SEPTEMBER 9

OLIVE BISTRO & LOUNGE

11:15PM

FREE WITH JFMF WRISTBAND | \$10 WITHOUT